



Ravish Singh

UI/UX DESIGNER

PROFILE

UI/UX Designer with 12+ years of experience, currently serving as Deputy Manager - Design at Impetus. Skilled in creating engaging user experiences through design thinking, leading visual projects, and managing design teams. Experienced with brands across eCommerce, SaaS, and consumer tech.

WORK EXPERIENCE

Deputy Manager - Design

March 2022 - Present Impetus

Impetus is a global tech company specializing in advanced analytics, cloud engineering, and enterprise data platforms. Partnering with Fortune 500 firms, it drives data modernization and digital transformation. The design team enables impactful communication through UI/UX, visual storytelling, and branding.

Responsibilities

- Lead visual design projects including landing pages, social media ads, event branding, and presentations.
- Develop and maintain websites using HTML, CSS, and JavaScript.
- Manage and guide a team of 3 designers for timely, quality work.
- Work with marketing, product, and event teams to match visuals with goals.
- Ensure consistent branding across all materials.
- Solve design challenges with user-focused solutions.
- Review and improve UI/UX for internal and external projects.
- Keep up with design trends and tools to enhance quality.

UI/UX Designer

March 2015 - 2022 Searchtap.io (BitQit Pvt Ltd)

SearchTap (www.searchtap.io): A SaaS search solution for websites (eCommerce, media and publishing, etc.), mobile applications, and enterprise software built on platforms like Magento, Shopify, WooCommerce, WordPress, and more — delivering a lightning-fast, powerful search experience to users.

Responsibilities

- Create search page mockups for businesses using Figma, Adobe XD, and Photoshop.
- Convert UI designs into frontend code using HTML5, CSS3, SCSS, SASS, and Flexbox.
- Design graphics, layouts, animations, and manipulate images to suit web and mobile pages.
- Perform cross-platform and browser testing of websites and fix any bugs.
- Ensure design consistency with the customer's development standards and guidelines.
- Continuously discover, evaluate, and implement new technologies to maximize design and development efficiency.

Brands

Levi's, Tommy Hilfiger Denmark, Cashify, Petsy, NRML, Deadstock, Jaipur Crystals, Best Brilliance, Steve Madden, Lewis Yates, Watch Rapport, Northern Menswear, YOLO, Vorsen, and 200+ other brands.

Green Apple Solutions Pvt Ltd

- Create wireframes using prototyping tools such as Figma, Adobe XD, and Photoshop for landing pages, newsletters, creatives, mobile apps, and website pages.
- Coordinate with stakeholders, product owners/project managers, and clients to gather and incorporate feedback.
- Execute mockups and convert them into functional pages using HTML, CSS, CSS3, and SASS.
- Refine UI/UX to improve the overall look and feel of the design, streamline user flows, and create seamless user experiences.

Brands

Glen India, Absolutdata, Beamforall, SignOn App, Scrapoye App, Secure App, Tingle App, Medharbour, MyWaitlist, Legal Eagle, HelloParent, and many more...

EDUCATION

Diploma in IT

LBSP
2014

Bachelor of Arts (B.A.)

Delhi University
2012-2014

Senior Secondary

CBSE
2012

High School

CBSE
2010

SKILLS

- HTML5
- CSS
- SASS
- Bootstrap
- LESS
- Minimal
- Figma
- Adobe XD
- Sketch
- Tailwind
- illustrator
- Photoshop
- Balsamiq

DESIGN TOOLS



CONTACT

- Phone
- +91 989 9680 300
- Email
- ravish1522@gmail.com
- Address
- C-6/152, 2nd floor,
Sector-5, Rohini, Delhi-85
- Portfolio
- ravish.netlify.app